

National Computer Symposium 2017 (NCS 2017)

14-15 December, Hualien, Taiwan

Workshop on

Big Data Analysis and Applications

(大數據計算分析與應用)

Call for Papers

Goal of the Workshop:

The 2017 Workshop on Big Data Analysis and Applications will be a forum for researchers, educators, industrials and professionals with interest in Big Data Analysis and Applications. Participants will be able to exchange their updated contributions, latest results and work-in-progress. They will also be able to share and discuss new ideas and trends in the area. The workshop explores future trends and applications in these areas and other related areas.

About the Workshop:

The workshop will be held in Hualien, in conjunction with NCS 2017. All relevant dates, location and travel information are available from the NCS 2017 conference site: <http://ncs2017.ndhu.edu.tw/>.

Scope of the Workshop:

The topics to be covered include, but are not limited to:

- Big Data Analysis and recommender systems
- Big Data Analysis and operation management
- Big Data Analysis and service management
- Big Data Analysis and customer relationship management
- Big Data Analysis and precision marketing
- Big Data Analysis and digital marketing
- Big Data Analysis and sentiment analysis
- Big Data Analysis and healthcare management
- Big Data Analysis and financial risk management
- Big Data Analysis and information security
- Big Data Analysis and information privacy
- Big Data Analysis and artificial intelligence

- Big Data Analysis and data visualization
- Big Data Analysis methods and techniques

Paper submission guidelines:

Before submission, authors should carefully read over the submission guidelines. All papers must be submitted in an electronic format according to the workshop proceedings style. All relevant paper format, requirements, and date are available from the NCS 2017 conference site: <http://ncs2017.ndhu.edu.tw/>.

Chairs:

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