

National Computer Symposium 2017 (NCS 2017)

14-15 December, Hualien, Taiwan

Workshop on E-Commerce (電子商務)

Call for Papers

The NCS 2017 Workshop on e-Commerce will establish a forum for researchers, educators, and graduate students with interest in the research and application of e-Commerce. The workshop welcome participants to exchange their recent ideas, trends, and contributions in the related areas.

About the Workshop

The workshop will be held in Hualien with NCS 2017. Please refer to the NCS 2017 conference site (<http://ncs2017.ndhu.edu.tw/>) for the relevant workshop information, including dates, location and travel information.

Scope of the Workshop

The topics include, but are not limited to

- AI and e-commerce
- B2C, B2B, and C2C applications
- Cross-border e-commerce
- Crowd funding
- Cyber security
- E-commerce and big data analytics
- Internet celebrities
- Innovations for e-commerce
- New business models for e-commerce
- O2O issues and applications
- Recent IOT applications
- Sharing economy and its applications

Paper submission guidelines

Please refer to the submission guidelines (<http://ncs2017.ndhu.edu.tw/>) for preparing the manuscripts. All the manuscripts must be submitted in electronic format according to the workshop proceedings style.

Chairs:

Kun-Huang Huarng (Feng Chia University, Taiwan)

黃焜煌（逢甲大學國際貿易學系）

Email: khhuarng@mail.fcu.edu.tw

Feng-Jyh Lin (Feng Chia University, Taiwan)

林豐智（逢甲大學企業管理學系）

Email: fjlin@mail.fcu.edu.tw